



Premium Protection, Coverage, Durability and Cost Effectiveness  
A Strategic Business Consulting, LLC Company

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# Glass Protectant

## Problem:

Glass is beautiful but only when it is clean and unscratched. Unfortunately, glass requires constant cleaning for fingerprints, soap scum, smudges, water spots and dust.

## Concept:

Glass is actually a rough surface. Smooth it out and less will scratch it, less dust will stick to it and fewer fingerprints will adhere to it. AND, it will be easy to clean.

## Technology:

Product creates monomolecular bond with the silica of glass reducing the coefficient of friction to keep the glass crystal clear while protecting from scratches and distortion.

## Results:

- Reduces coefficient of friction by almost 50%.
- Keeps glass looking clean longer increasing time between cleanings.
- Creates durable protection lasting a year even on exterior glass.
- Soap scum, fingerprints and other contaminants are less visible and wipe off with a dry or damp cloth.
- Prevents "hazing" of glass from smoke or environmental hazards.
- Reduces dust accumulation.
- Dramatically improves clarity of glass.

## Applications:

- Windows
- Mirrors
- Shower Doors
- Glass Doors
- Automobile Glass
- TV and Computer Screens



## Benefits by Application:

**Windows** will stay clean longer and will clean easier. Water sheets off along with most contaminants.

**Mirrors** repel most smudges and fingerprints. Most remaining smudges and fingerprints can be wiped off using a dry cloth.

**Shower Doors** look clean longer. Water sheets off taking dirt and soap scum with it. Remaining contaminants may be easily removed.

**Glass Tables** repel finger prints and water marks and clean easier.

**Automobile Glass** will repel dirt and water as well as road grime and bugs.

**TV and Computer Screens** will repel dust attracted by static electricity.

**Glass Doors** will repel most water spots, dirt and fingerprints and thereby require less frequent cleaning.

## Durability Comparison:

Product	Durability
Glass Shield Interior Non-Bathroom Interior Bathroom Glass and Mirrors Car or Vehicle	6-12 months, depending on conditions and application. 12 months. 6-12 months depending on humidity. 6-12 months depending environment and type of driving. For example, glass protection on commercial vehicles that are driven excessively on a regular basis would last about 6 months.
PPG AquaPel	Claim on PPG website is that it "last for months in normal driving conditions". This product must be professionally applied by an auto detailer.
Rain-X	Automotive application last 2-3 weeks (compared to 6 months for Stain Shield) in Seattle and 2 months (compared to 12 months for Stain Shield) in Arizona.

Potential applications for glass protection sales are trucking, bus and other vehicle companies that face glass and windshield chipping replacement.

### Testing:

Treat 1/2 mirror. Put handprints on both sides of the mirror. Treated side can be wiped off with a dry or damp rug.

Treat 1/2 exterior glass window and apply hose. Water will sheet off treated side resulting in clean glass with virtually no water spotting.

### Coverage:

Glass Shield covers 1,350 square feet per gallon. There are no competitive products sold as retail products that are considered competitors of Glass Shield.