



Premium Protection, Coverage, Durability and Cost Effectiveness  
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# Vinyl and Painted Siding Protectant

## Problem:

Vinyl and Painted Siding require maintenance to preserve their original appearance. This maintenance is labor intensive and requires equipment the ordinary homeowner does not have. It therefore is not routinely performed by homeowners and siding becomes dingy and shows mold and mildew stains.

## Concept:

Create a chemical that can be combined in low concentration with standard cleaners that are easily applied (e.g. spray on and rinse off) by the homeowner. The chemical will reduce the frequency of cleaning and help maintain that newly sided look by resisting reattachment of contaminants. Vinyl won't look dingy and will largely resist the appearance of mold and mildew stains.

## Technology:

Product creates a bond with the vinyl or painted siding surface and reduces the coefficient of friction to resist attachment of contaminants and to provide a "brand new" look, even to older siding. The surface is easier to maintain and retains that just installed look.

## Testing:

This product in a more concentrated form has been subjected to Standard AATCC testing where it beat all leading products on durability, shine, water and oil based repellency and both UV protection and Fade Resistance. Copies of the protocols can be provided.

## The Results:

- Reduces coefficient of friction to repel contaminants and keep them from attaching.
- Water sheets off taking contaminants with it and leaves the surface dryer to provide resistance to mold and mildew development.
- Can "rebuff" shine with a dry cloth during durability period.
- Reduces UV damage and fading.
- Creates Protection that lasts 1-3 months, depending on conditions (approximately 10 rain storms).



## Instructions:

Mix 1/3 oz. concentrate per gallon of clean water and surfactant appropriate for conditions. Spray on siding to clean and protect using a tank sprayer or power washer. It may be necessary to brush areas that have especially heavy build-up. To protect the siding the protectant must come into direct contact with the surface.