



Premium Protection, Coverage, Durability and Cost Effectiveness
A Strategic Business Consulting, LLC Company

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Finished Wood Protectant

Problem:

There's something about the rich luxurious shine of a newly polished antique table that adds that special look to the room. All too often that shine is short lived. Either the cleaner was oil based and attracts dust or the cleaner contained waxes that serve to dull a finish over time. In fact, in most cases that's all it was, a cleaner. What the wood and finish really need is to be protected. Stain Shield Finished Wood polish provides this protection.

Concept:

Protect fine wood furniture and other finished wood surfaces such as paneling with a polish that provides a long lasting, rich, luxurious shine while protecting against future damage to the surface. The product can be rebuffered with a soft, dry cloth to re-establish the original shine and will not cause buildup like traditional cleaners.

Technology:

Environmentally friendly and hypo-allergenic. Stain Shield's finished wood polish lowers the coefficient of friction making it harder for dust and dirt to attach therefore making it easier to clean. Fine finishes are protected from cracking and drying by holding the moisture of the wood. This high quality polish repels dirt, dust and water, resists scratching and does not produce build-up on the surface like many oil based products. It was originally formulated for use on fine antiques but is an exceptional polish for newer wood furniture, too.

The Results:

- Imparts a rich, natural look to wood. Compares well against industry leader Pledge (subjective testing).
- Long lasting durability. Should last at least a year under normal use.
- Can "rebuff" shine with a dry cloth during durability period.
- Lowers Coefficient of friction making it harder for dust and dirt to attach and easier to clean.
- Helps prevent drying and cracking by holding the moisture of the wood.
- Repels water.

Applications:

- Antiques
- Fine Wood Furniture
- Paneling



Instruction:

Spray on wood or directly on to a soft cloth. Buff into wood to protect and restore shine. Buff excess off with a clean cloth.

Benefits by Application:

Antiques maintain that hard to duplicate patina that antique lovers crave. Antiques will repel dirt, dust and water to maintain their beauty. They emit a rich, luxurious shine that is completely dry to the touch and does not smear or build-up like oil based products.

Fine Wood Furniture like antiques, will repel dirt and dust due to the lower coefficient of friction and lack of oil in the polish. The surface also repels water to prevent water marks that damage their appearance.

Paneling will resist dirt and dust build-up, requiring less frequent cleaning to maintain it's original luster. Future cleanings, like many follow-up cleanings of antiques and fine wood furniture is accomplished by wiping with a dry or slightly damp cloth.